

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/24/12
- (2) **Name of candidate:** n/a
- (3) **Office for which candidate is running:** n/a
- (4) **Political party:** n/a
- (5) **Name of person using time if other than candidate:** Detroit International Bridge Company
- (6) **Request made by candidate:** Yes: No: x (Check one)
- (7) **Request made on behalf of candidate by:** n/a
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No: x
(Check one. If "yes", state amount in space below):

Gross: \$80000

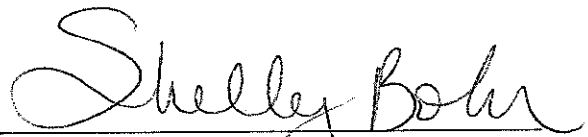
Net: \$68000

WXMI

10/24/12

STATION

DATE



Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Smart Media Group

do hereby request station time concerning the following issue:

Detroit International Bridge Co. (Ambassador Bridge)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached 10/24 10/29					

Total Charges:

\$ 80,000

This broadcast time will be used by: Detroit International Bridge Co. (Ambassador Bridge)

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Detroit International Bridge Co. (Ambassador Bridge)

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

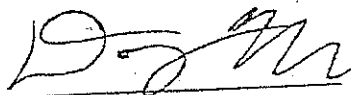
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

3/4/11

Date



Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

WXMI-TV

ORDERFlight Dates 10/24/12-10/29/12Order Sep 00:15:00Contract / Revision 400113 /ProductEstimate #

DET INT BRIDGE CO

Alt Order # 06386711Original Date / RevisionAgency Com 15%Billing Type Cash

10/19/12 10/19/12

Billing ContactOrder Type GENERALAdvertiser Detroit International BridgeBilling Cycle EOM/EOC814 King Street
Suite 400
Alexandria, VA 22314Billing Calendar BROADCASTDemographic A35+Agency Smart Media GroupRev Codes AGY POL ISSUEBuying ContactProduct Codes PL2814 King Street
Suite 400
Alexandria, VA 22314Sales Office TPHLPriority 02Sales Region NationalAgency RefAdvertiser RefPrimary Account Executive

Nick Welte

Account Executive Order% Start Date End Date

Nick Welte 100%

Order Share 100% Market Value 80000

Competing Station	% of Order	Amount
2WOOD	%	0
3WZZM	%	0
4WWMT	%	0
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	7	\$59,500.00	\$70,000.00	0.00	10/01/12	10/28/12	7	\$59,500.00	\$70,000.00
November 2012	1	\$8,500.00	\$10,000.00	0.00	10/29/12	10/29/12	1	\$8,500.00	\$10,000.00
Totals	8	\$68,000.00	\$80,000.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	10/24/12	10/24/12	World Series on FOX World Series on FOX	CM	730p-11p (7:30 PM-11:00 PM)	--2----	:30	2	\$10,000.00	02	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--2----		2				\$10,000.00		0.00			
E 2	17	10/25/12	10/25/12	World Series on FOX World Series on FOX	CM	730p-11p (7:30 PM-11:00 PM)	---2---	:30	2	\$10,000.00	02	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---2---		2				\$10,000.00		0.00			
E 3	17	10/27/12	10/27/12	World Series on FOX World Series on FOX	CM	730p-11p (7:30 PM-11:00 PM)	-----2-	:30	2	\$10,000.00	02	0.00	NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----2-		2				\$10,000.00		0.00			
E 4	17	10/28/12	10/28/12	World Series on FOX World Series on FOX	CM	730p-11p (7:30 PM-11:00 PM)	-----1	:30	1	\$10,000.00	02	0.00	NM	1	\$10,000.00



Contract / Revision 400113 Flight Dates 10/24/12-10/29/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate #

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	17	10/28/12	10/28/12	World Series on FOX	CM	730p-11p	-----1	:30	1	\$10,000.00	02	0.00 NM	1	\$10,000.00
				World Series on FOX	(7:30 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1	1		\$10,000.00		0.00					
E 5	17	10/29/12	10/29/12	World Series on FOX	CM	730p-11p	1-----	:30	1	\$10,000.00	02	0.00 NM	1	\$10,000.00
				World Series on FOX	(7:30 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$10,000.00		0.00					
													Totals	8 \$80,000.00

PROGRAM : WORLD SERIES

